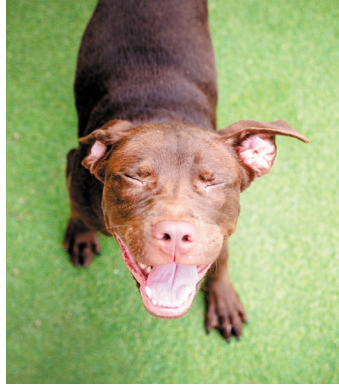


Dear Animal Lover,

Meet Sweet Potato.

Sweet Potato came to us after a traumatic injury believed to be caused by a car. Not knowing what they were getting into, our veterinarian team jumped into action and stabilized her. As they sutured her wounds and cleaned up her scrapes, they realized that her rear leg was just too damaged to be saved. Her leg was amputated, and she returned to the shelter to recuperate. Sweet Potato has fully healed, was quickly adopted, and her joyful spirit has become an inspiration for our entire organization.



We appreciate you taking the time to read about Pet Pal Animal Shelter and our efforts to rescue animals that are in danger of euthanization. We are passionate about our mission, but medical care and housing costs are on the rise. There are countless animals like Sweet Potato waiting for their second chance, and they need your help!

Pet Pal Animal Shelter has been helping homeless animals in the Tampa Bay area for over 25 years. On May 30th, 2026, we will be hosting our 24th Annual Puppy Love gala at the James Museum of Western & Wildlife Art in St. Petersburg. Puppy Love is our largest fundraiser of the year, and is key to our efforts to rescue homeless pets in danger of euthanization. It is always a magical evening filled with community spirit, entertainment, and a sense of purpose. The evening will include dinner, dancing, live and silent auctions, and...of course...puppies!

We believe our efforts could go even farther with you as an official sponsor. In this role, you or your business would provide a sponsorship donation (see attached), and in turn, we would promote you or your company as one of the event's official sponsors. With friends like you by our side at this gala, we're sure to achieve this season's fundraising goal and serve the animals of our community well.

If you or your company is interested in being an official event sponsor, please reach out to us at info@petpalanimalshelter.com, or call us at 727-328-7738. ***If you cannot sponsor at this time, please consider donating an item for auction. We can't wait to hear from you!***

With warm regards,

Scott Daly
Executive Director



405 22nd St. S., St. Petersburg, FL 33712 (727) 328-7738 petpalanimalshelter.com

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELPFLA, OR VIA THE INTERNET AT WWW.FDACS.GOV/CONSUMERSERVICES. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Charity registration number: CH15036. All donations benefit the shelter animals that are in the care of Pet Pal Animal Shelter.



Thank you for considering a Puppy Love sponsorship to support our shelter. This fundraiser is vital to the operation of our shelter, and all proceeds are used in the care and treatment of our animals. Let your clients and supporters know where your heart is, and get your message in front of our 47K+ Facebook and Instagram followers.

Diamond - \$10,000

- one VIP table for 10
- acknowledgment of your support on our social media platforms, emails to supporters, and website, and a custom branded post for you to share with your social media audience
- a certificate of appreciation to display at your business, showcasing your commitment to the community and animal welfare
- a full page ad in our event program
- a behind the scenes tour of our shelter for six guests

Gold - \$5,000

- four VIP guest tickets
- acknowledgment of your support on our social media platforms, emails to supporters, and website, and a custom branded post for you to share with your social media audience
- a certificate of appreciation to display at your business, showcasing your commitment to the community and animal welfare
- a half page ad in our event program

Silver - \$1,000

- complimentary VIP upgrade for any tickets purchased
- acknowledgment of your support on our social media platforms, emails to supporters, and website, and a custom branded post for you to share with your social media audience.
- a certificate of appreciation to display at your business, showcasing your commitment to the community and animal welfare.
- a quarter page ad in our event program

Bronze - \$500

- acknowledgment of your support on our social media platforms, emails to supporters, and website
- a certificate of appreciation to display at your business, showcasing your commitment to the community and animal welfare.
- an eighth page ad in our event program

Tickets

- General admission: individual - \$150 Table of 10 - \$1200
- VIP (includes early entry for viewing of silent auction and passed hors d'oeuvres): single - \$200 Table of 10 - \$1600

Questions? Please give us a call at 727-328-7738 or email info@petpalanimalshelter.com. Scan the QR code or visit the Puppy Love page on our website to see more information and purchase sponsorships or tickets.

